

Travel Our Backyard

Now Booking For 2019!

When people are looking for things to do in the area, whether tourists or local families, Travel Our Backyard magazine has them covered! With 30,000 printed copies and 5,000 digital download, if you have something for people to do, then you should tell them about it in this magazine!

Deadline to book advertising: April 26
Publishing : May 17 (delivery starts May long weekend)

- A dedicated website for year-round reference
- Delivery: Renfrew County, Lanark County, Mattawa and the Pontiac

Additional Notes

- All advertisers will be listed on our website: www.travelourbackyard.com
- Graphic design is included in the price of display advertising
- If supplying artwork, please request design guidelines
- Editing assistance is included in the cost of editorial options
- Advertising designed by Forward Thinking can only be used in Travel Our Backyard magazine
- 30,000 printed copies + an average of 5,000 copies downloaded from our website
- Advertisers in previous years' magazine have advance advertising notice in the following years' magazine

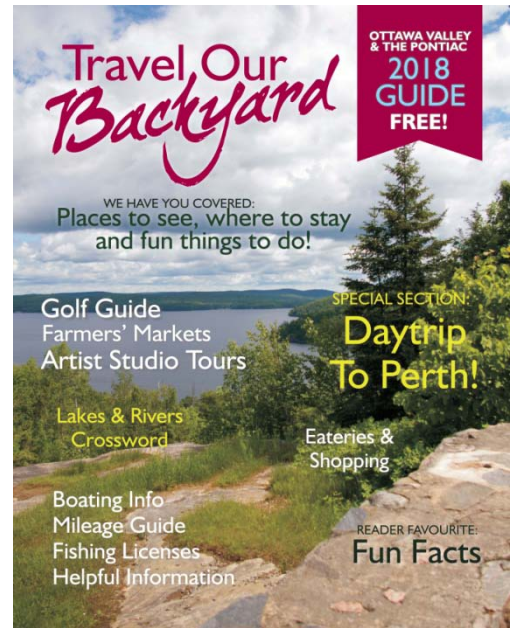
101 Things To Do in the Valley

To keep the tourism message going all year long, we have six editions of 101 Things to Do in the Valley to help people stay connected with visiting our area. The editions are distributed by email and local businesses and workplaces often print them out for staff and guests. Subscriptions to the list are free.

Some listings are included for advertisers of Travel Our Backyard magazine. See rate sheet (next page) for details. Otherwise, the cost to be included in a 101 Things edition is \$25 plus HST for one listing or five listings in the same edition for \$100 plus HST.

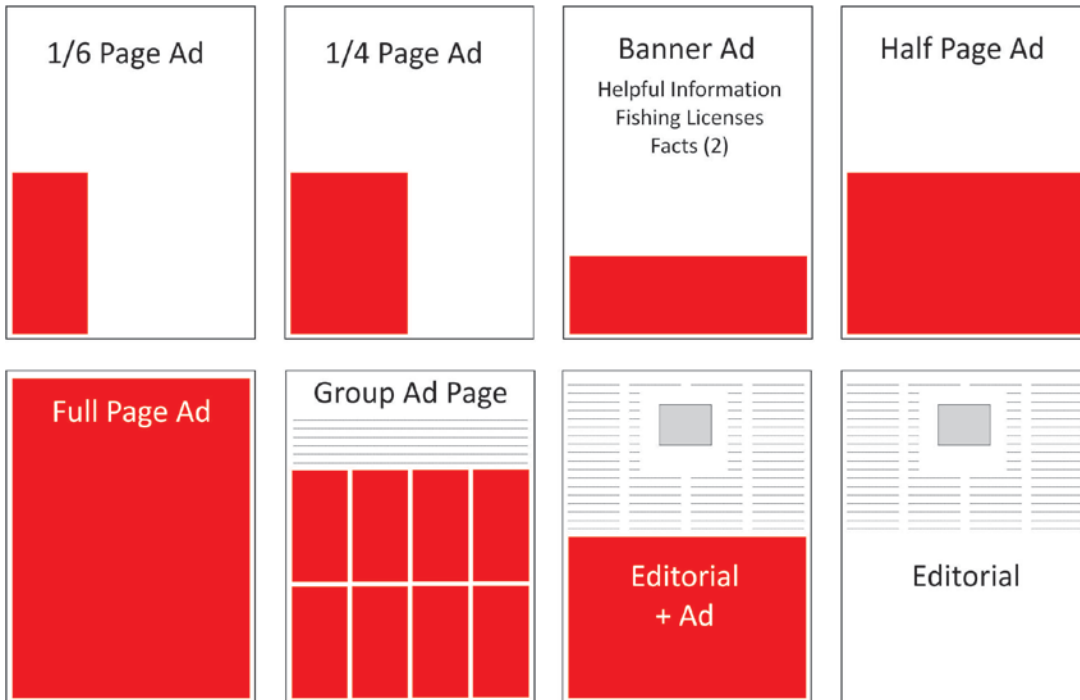
Contact + Booking

Jennifer Layman
 Phone: 613-732-7774
travel@travelourbackyard.com



2019 Advertising Options

There are plenty of ways to advertise with us this year! All prices are plus HST.



Display Advertising

1/6 Page	\$285	Includes 1 free listing in your choice of 101 Things to Do in the Valley editions
1/4 Page	\$425	Includes 1 free listings in your choice of 101 Things to Do in the Valley editions
Banner ads	\$450	Includes 2 free listings in your choice of 101 Things to Do in the Valley editions
1/2 Page	\$695	Includes 1 free listing in every issue of 101 Things to Do in the Valley
Full Page	\$1,125	Includes 2 free listings in every issue of 101 Things to Do in the Valley
Inside Front Cover	\$1,325	Includes 5 free listings in every issue of 101 Things to Do in the Valley
Inside Back Cover	\$1,325	Includes 5 free listings in every issue of 101 Things to Do in the Valley
Centre Spread	\$1,625	Includes 5 free listings in every issue of 101 Things to Do in the Valley
Back Cover	\$1,625	Includes 5 free listings in every issue of 101 Things to Do in the Valley

Editorial Options

Editorial	\$425	Includes 1 free listing in your choice of 101 Things to Do in the Valley editions
Editorial + 1/2 Page	\$925	Includes 1 free listing in every issue of 101 Things to Do in the Valley

Editorials are 400 words plus a photo. Submit copy in a MS Word document or via text in an email. Submit photo in JPEG (high resolution, 300dpi) format. Editorials should describe a tourism experience that you offer. Editorials will be edited to suit.

Special Sections

Group Page	\$135/ad	Make your own group page and cost-share your ad: 8 spots must be booked
Farmers' Markets	\$135/ad	Group page layout; can book more than one ad spot
Golf Courses	\$135/ad	Group page layout; can book more than one ad spot
Tourism Directory	\$135/ad	Group page layout; can only book one ad spot

For Group Page, Farmers' Markets and Golf Courses, advertisers may book more than one ad to combine for a larger overall ad. For the Tourism Directory, ad spaces remain individual and cannot be combined. Advertisers are welcome to book more than one individual ad to promote separate services if they wish.